**Facilitation Guide**

**Social Media Challenge**

This produce was created by the Mountain West Climate-Health Engagement Hub, under the direction of our Climate Conversation Core.

This research was supported by the National Institutes of Health under award number OT2HL158287. These contents are solely the responsibility of the authors and do not represent the official views of the National Institute of Health.

**Brief description:**

Young people around the world are forming a community to fight climate change. Activists of all ages are using social media and other non-traditional forms of communication to connect with like-minded people and make a difference. This checklist is a way to explore different ways that young people are organizing around a collective goal: to save the planet!

**Objectives:**

1. Facilitate young adult engagement on climate change and health related topics
2. Facilitate engagement with climate health conversations with the young adults’ social networks
3. Create a sense of agency for combating climate change
4. Providing the opportunity for young adults to develop connections with other climate activists within their social networks

**Materials:**

* Printouts of the Climate Action Checklist
* Smartphone / table / computer access
* Headphones
* Optional: Activity Prize
	+ Example: Great Sand Dunes Park pass, reusable straws, reusable bags, cooling towels, reusable water bottles

**Instructions – Heat Stress Posters**

1. Review each item on the Climate Action Checklist
2. For each item on the checklist
	1. Follow the instructions
	2. Obtain verification of completion for each activity
	3. Submit completion of the challenge for a prize!
3. Use what you learn!
	1. Mention this information in your everyday conversations
	2. Apply your new knowledge to classroom activities
	3. Make everyday changes to reduce your climate impact